

# Inclusive Redevelopment = Sustainable Redevelopment

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# People vs. Nature?

- 1980s environmental debates
  - Assumption: not possible to meet the needs of nature and meet the needs of people
- Past 10 years, moved beyond those debates.

# Sustainability Three-Legged Stool

- Michael Krause: “achieve business, environmental, and community needs with the same strategy”
- Sustainable solutions must meet people’s needs or the solutions won’t be sustained over time.
- Public and broad stakeholder participation is an important part of doing sustainable development

# COSP Principles

- Community Open Space Partnership
- Principles for urban green infrastructure

Equally available and  
accessible

Safe

Diverse

Connected

Ecologically sound

Engaging

Cared for

Funded

Community Driven

Inclusive

Innovative

# What is inclusive redevelopment?

- Bill Wenk, Menomonee Valley plan
  - Soccer fields
    - Community participation in planning was sought
    - Community needs were reflected in the plan
- Susan Malec: “good neighbor dialogs”
- What else can the COSP principles teach us about inclusive planning *beyond* community outreach and public participation?

# Connected

- Green infrastructure: networks
  - Broader application: people networks
- Preston Cole: silos of bureaucracy
- Suzanne Malec: “violently multidisciplinary”
- Jim Patchett: “sustainability is a process of reconnection”—reconnecting people, too

# Innovative

- When you include many kinds of expertise, you reach better answers
  - *Wisdom of Crowds*, James Surowiecki
  - Respecting expertise that doesn't come in books
- Release of creativity occurs by looking at problems through new lenses

# Engaging

- People who use a resource will work to protect the resource
- Engaging people
  - In places
  - In processes
- Creates value



# Cared for

- If people value it, they will take care of it
- Those who plan are rarely the same people who implement
- Need compliance and commitment from those who live with our creations

# Community-Driven

- Many hands make light work.
- Cumulative impact of many small efforts can have an enormous impact
  - Negative example: VMT
  - Positive examples: rain gardens and rain barrels

# Funded

- If people value it, they will fund it
- To build it
- To maintain it
- To repeat the process that created it in the first place

# Equally Available and Accessible

- Day to day meaning of inclusive/diversity
- Sustainability cannot exist in a sea of social injustice
  - Radical awareness
  - We must take detours from the “path of least resistance”
  - Truly believing the people are as important as nature, and meeting the needs of both